



# COMMUNITY REPORT 2020/2021



UNIVERSITY OF OTTAWA  
HEART INSTITUTE  
INSTITUT DE CARDIOLOGIE  
DE L'UNIVERSITÉ D'OTTAWA

FOUNDATION  
FONDATION





## A MESSAGE FROM ELIZABETH ROSCOE, CHAIR, UNIVERSITY OF OTTAWA HEART INSTITUTE FOUNDATION BOARD OF DIRECTORS

I certainly didn't expect my first year as Chair of the Foundation Board of Directors would be anything like this.

On March 6, 2020, I joined community leaders, volunteers, and Heart Institute staff as we gathered together to celebrate the completion of the renovations to the original Heart Institute building, and the successful end of the largest expansion in the institute's history. Sunlight filled the spacious atrium lobby and the new escalator, that would quickly move patients to their clinic appointments had a bird's eye view of the speeches.

But within days of the celebration, as the COVID-19 pandemic arrived in Ottawa, the Institute focused only on the health and safety of patients and staff and quickly followed protocols, closing its doors to visitors, handling only emergency patients.

Thanks to you, we were ready. The Heart Institute team had the equipment and knowledge to treat patients safely. The outpouring of support for our frontline workers was exceptional. Donations of personal protection equipment, including home made masks, and meals and gift cards for our staff from local restaurants were deeply appreciated. You continued to show your support through financial donations and notes of encouragement. Thank you.

At the Foundation, the team continued the work of fundraising in uncertain times. They introduced virtual events that engaged a new and broader community, and at the same time shared a significant amount of heart health information that was increasingly needed as the pandemic continued. Digital communications kept donors informed and engaged, while sharing the impact of your gifts through patient stories on multiple media channels became something to look forward to. Our Foundation board members have directly engaged with donors and community leaders and we look forward to continuing this outreach.

It is with great pride that I share the Foundation's 2020-2021 outstanding fundraising achievements, which are the result of Lianne and our team at the Foundation as well the thoughtful generosity of this community. As Foundation Board Chair, it is my privilege to express my deepest thanks for the participation of the Foundation Board of Directors and special events committees, sincere admiration of the Foundation staff for their commitment to creativity and my deep appreciation of our wonderful donors who continue to inspire all of us with your unflinching financial support to this world class cardiac care centre. Finally, we applaud all of the medical team members at the Heart Institute who have gone above and beyond for our community in 2020/21. Thank you for all you do.

With respect and appreciation,



*Elizabeth Roscoe*

**Elizabeth Roscoe**

Chair, University of Ottawa Heart Institute  
Foundation Board of Directors

## A MESSAGE FROM LIANNE LAING, EXECUTIVE DIRECTOR, UNIVERSITY OF OTTAWA HEART INSTITUTE FOUNDATION

To say this had been a surreal year for everyone has been an understatement.

I began my new role at the Foundation in July 2020, only a few months into the fiscal year. The pandemic had swept across the world and into our lives and I was wondering, how would philanthropy survive in such uncertain times? The answer was almost immediate. Even with uncertainty and chaos as part of our daily lives, the generosity of our donor family was driven by compassion, empathy, and the urgent need to help. And your generosity continued to grow throughout the year.

I continue to be inspired and impressed by the dedicated team of Foundation staff and volunteers who, first and foremost, put the health and safety of our donor community at the top of the "things we need to consider" list. Now set up in remote work-from-home environments, we asked ourselves "what does the community need from us?"

It was while brainstorming to create a fundraising event that would also encourage living a healthy lifestyle that JUMP IN™ was born. WOW! What an amazing success story. We can't wait to see this become an annual, national event raising awareness and providing financial support for women's heart health and the Canadian Women's Heart Health Centre. You made that happen! As the days got darker and colder, we knew we needed to keep the momentum going into February. We partnered with Escape Manor to bring "Hunt for Hearts" to life. Once again, the community jumped on board at this mix of indoor and outdoor activity. Each day participants learned more about heart health, and how their contribution impacts

the patients and life saving teams at the Heart Institute. *Februaryisheartmonth* set a new fundraising record for the Foundation. We cannot thank you enough.

And while we were doing our best to keep you active and engaged, heroes emerged in the likes of nurses and doctors, health care providers and essential workers. Scientists became our new soldiers or better yet warriors in saving the world. Research is in the DNA of the Heart Institute, and already there is an excitement and energy around raising the funds for our new research campaign, taking us further together in the fight against heart disease. With your continued support, today's research will become tomorrow's treatment.

Thank you. This report to the community offers a look back at the incredible impact you have made, and how our team excelled in areas we hadn't tried before. Thank you for joining us on this journey and the next one, as we look to you once again to support the Heart Institute and its amazing team of compassionate caregivers and world-renowned scientists.

I can't wait to see what we accomplish next,



**Lianne Laing**  
Executive Director  
University of Ottawa Heart  
Institute Foundation

## UNIVERSITY OF OTTAWA HEART INSTITUTE FOUNDATION

### Board of Directors 2020/2021

*Thank you to the volunteer leadership team for their dedication and guidance throughout the year.*

**Elizabeth Roscoe, Chair**  
H+K Strategies

**James Annis, Treasurer**  
BMO Nesbitt Burns

**Matt Davies, Chair,  
Governance Committee**  
Hedgelake Digital Inc.

**Dr. Thierry Mesana, President & CEO**  
University of Ottawa Heart Institute

**Lianne Laing, Executive Director**  
Heart Institute Foundation

**Jean Bilodeau,**  
Patient Alumni

**Grant Jameson,  
Senior Partner (retired)**  
Norton Rose Fulbright Canada LLP

**Ken Jennings**  
Jennings Real Estate Corporation

**Gail Kaneb**  
Breakthrough Strategies

**Krista Kealey**  
Ottawa International Airport

**Nick Pantieras**  
Marcus & Millichap

**Catarina Silva**  
CEDEC

**Natalie Tommy**  
Nautical Lands Group of Companies

**Michael Vladescu**  
WiLAN

# HEART INSTITUTE PRIORITIES

Funded by Donations in 2020/2021



**\$1,809,516**

To complete renovations and purchase specialized equipment.



**\$4,716,199**

Invested in patient driven bench-to-bedside research, and securing matching funds.



**\$298,422**

Promoting education and diversity in cardiac care and research through the Canadian Women's Heart Health Centre.



**\$250,000**

For patient advocacy and education through the Patient Alumni Association.

FEBRUARY IS  
**HEART  
MONTH**  
#GIVEWITHHEART

THANK YOU TO OUR AMAZING COMMUNITY  
2021 TOTAL **\$1,017,000**

NEW INITIATIVES



**251**

Participants

**JUMP IN™**  
FOR WOMEN'S HEART HEALTH



**2028**

Participants



**1323**

Participants

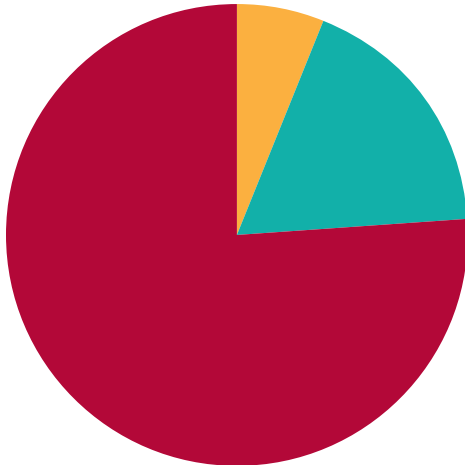
# FINANCIAL INFORMATION

Audited Financial Statements available at [www.foundation.ottawaheart.ca](http://www.foundation.ottawaheart.ca) after June 30, 2021.

## Trust and Accountability

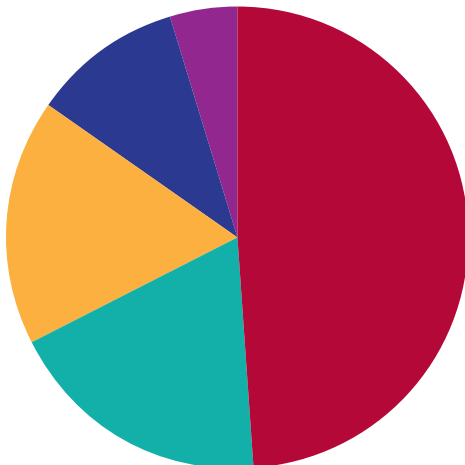
The Foundation is accountable to donors to ensure every donation is used as directed to meet the funding priorities of the University of Ottawa Heart Institute.

The purchase of specialized life-saving equipment, infrastructure improvements, ground-breaking research and innovative patient programs are currently the primary focus for allocations. **Thank you for your continued trust and support.**



### CONTRIBUTIONS FROM THE COMMUNITY

<span style="color: #c00000;">■</span> Donations	<b>\$9,855,836</b>
<span style="color: #00a0a0;">■</span> Bequests	<b>\$2,328,622</b>
<span style="color: #ffc000;">■</span> Special Events	<b>\$764,491</b>



### ALLOCATIONS AND DISTRIBUTION

<span style="color: #c00000;">■</span> Research	<b>\$4,716,199</b>
<span style="color: #00a0a0;">■</span> Equipment & Infrastructure	<b>\$1,809,516</b>
<span style="color: #ffc000;">■</span> Donor Engagement & Community Events	<b>\$1,640,720</b>
<span style="color: #000080;">■</span> Administration	<b>\$1,014,197*</b>
<span style="color: #800080;">■</span> Patient Programs	<b>\$452,559</b>

FUND BALANCES	AS OF MARCH 31, 2021	AS OF MARCH 31, 2020
<b>General</b> -Gains or losses in UOHIF investment portfolio are reflected in the General Fund	\$2,012,736	(\$4,635,486)
<b>Restricted</b>	\$37,199,468**	\$16,228,341
<b>Endowed</b>	\$45,582,137	\$44,614,647

\* Administration Fees include \$190,695 in loan payments for equipment purchases.

\*\* Includes one time transfer of \$12.9M from Heart Institute for deferred projects.

# Each year, patients from across our region and throughout Canada seek cardiac care at the University of Ottawa Heart Institute.



The COVID 19 pandemic provided challenges to health care systems around the world. The Heart Institute was able to act quickly to meet all mandated health and safety protocols to protect patients and staff. Heart Institute nurses worked with families to build creative connections to their loved ones when visitors were not allowed, and hundreds of appointments were moved and rescheduled as the province moved in and out of lockdowns. With grateful thanks to our donor community, the construction and renovations at the Heart Institute were completed just as the pandemic began its grip on us in February 2020.

**Because of you, we were ready.**

Between January 1 and December 31, 2020

Diagnostic tests increased by 9%,

**4,369**

more than 2019.

Non-invasive procedures increased by 17%,

**4,406**

more than 2019.

Major surgeries, including open heart, increased by 2%,

**181**

more than 2019.

Over half (**56%**) of the cardiac care visits to the Heart Institute are from patients living in the amalgamated City of Ottawa. Here is a snapshot of treatments and procedures for our patients elsewhere throughout the region.

*Thank you.*

The number of major surgeries for patients living in Rideau Lakes Area increased by **26%**

The number of non-invasive procedures for patients living in Leeds and Grenville increased by **33%**

The number of diagnostic tests for patients living in Gatineau and West Quebec increased by **27%**

The number of cardiac care visits from patients living in Prescott Russell increased by **22%**