

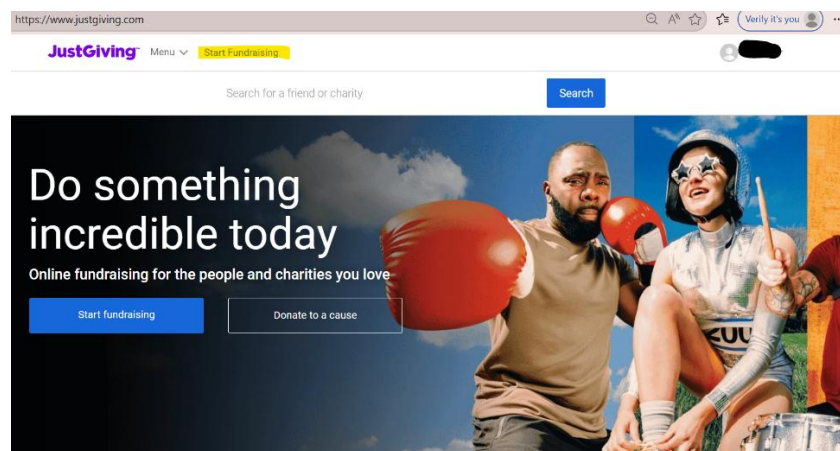
HOW TO SET UP YOUR

JustGiving Fundraising Page

University of Ottawa Heart Institute Foundation

Follow these steps to create your fundraising page and start raising money for the **University of Ottawa Heart Institute**.

- 1 Create an account at [justgiving.com](https://www.justgiving.com)
- 2 From the home page, select **“Start Fundraising”**.



- 3 Select **“Yes I am fundraising for charity”** and then click **“Next”**.

JustGiving

Are you raising money for a charity?

This helps us to determine Gift Aid eligibility. [Learn more](#)

Yes, I'm fundraising for a charity

Choose from thousands of local and national charities



No, I'm raising money for my own cause

NOT AVAILABLE IN YOUR COUNTRY



Next

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

- 4 Search for **“The University of Ottawa Heart Institute”**, select it, then click **“Continue”**.

The screenshot shows the JustGiving website interface. At the top, the JustGiving logo is on the left, and a user profile 'Olivia' with a dropdown arrow is on the right. Below the header is a progress bar. The main heading is 'Choose a cause you'd like to support'. A search bar contains the text 'University of Ottawa Heart Institute'. Below the search bar, a 'RESULTS' section shows a list of charities. The first result is 'The University of Ottawa Heart Institute F...' with a small logo and the text 'CA • 140813452RR0001'. To the right of the search bar is a dropdown menu labeled 'CA charities'. Below the search results, there is a 'Fundraising for...' section with a card for 'The University of Ottawa Heart Institute F...' and a 'Change cause' link. At the bottom of the page, there are two buttons: 'Back' and 'Continue'. A footer note states: 'JustGiving has 0% platform fees for donations. All funds will go direct to the charity.'

- 5 Select Yes or No when asked **“Are you fundraising in memory of someone?”**

The screenshot shows the JustGiving website interface. At the top, the JustGiving logo is on the left, and a user profile 'Olivia' with a dropdown arrow is on the right. Below the header is a progress bar. The main heading is 'Are you fundraising in memory of someone?'. Below the heading are two radio button options: 'Yes' and 'No'. At the bottom of the page, there are two buttons: 'Back' and 'Next'. A footer note states: 'JustGiving has 0% platform fees for donations. All funds will go direct to the charity.'

- 6 Select whether you are participating in an Activity or not, then click **“Next”**.

Are you taking part in an activity?

I'm taking part in an event

A mass participation event, for example, a marathon, bike ride, or trek



I'm doing my own activity

Get creative and organise your own activity, like a bake sale or coffee morning



Just fundraising

As simple as asking people to donate to a cause that you care about



Back

Next

JustGiving has 0% platform fees for donations.

- 7 Select whether your fundraising is for an occasion, or select **“Skip this question”**.

Are you fundraising for an occasion?

No occasion? [Skip this question](#)

A birthday

A wedding or civil partnership

Something else

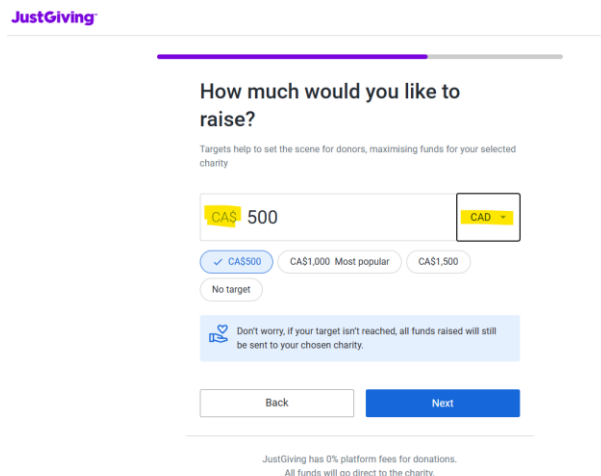
No occasion

Back

Next

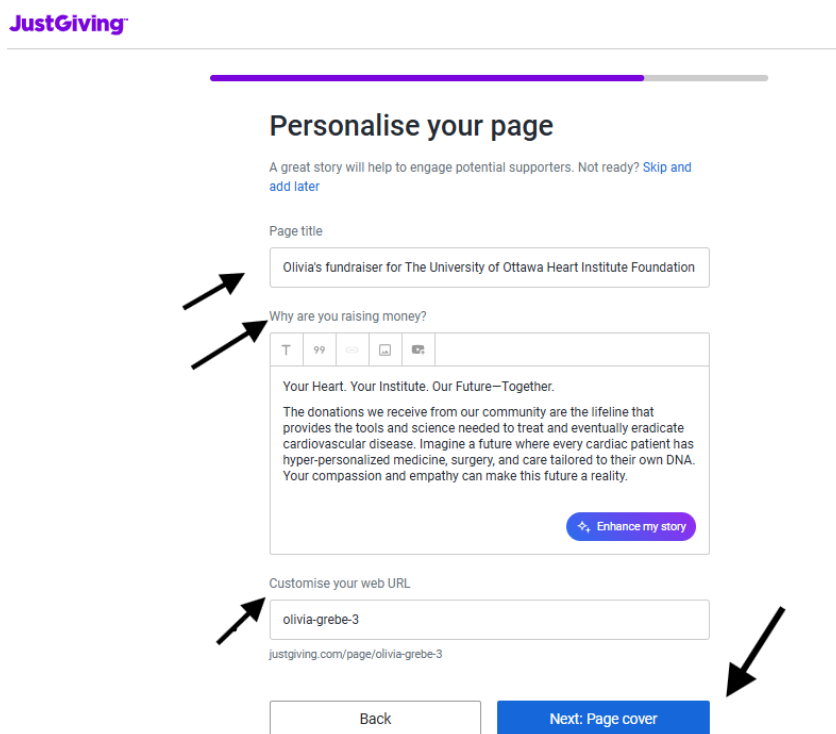
JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

- 8 When asked **“How much would you like to raise?”** make sure you select **CAD** — the default currency is GBP. You can also select **“No target”**.



The screenshot shows the JustGiving interface for setting a fundraising target. At the top, the JustGiving logo is on the left, and a progress bar is on the right. The main heading is "How much would you like to raise?". Below it, a subtext says "Targets help to set the scene for donors, maximising funds for your selected charity". The target input field shows "CAD 500" with a dropdown menu set to "CAD". Below the input field are four buttons: "CAD\$500" (selected), "CAD\$1,000 Most popular", "CAD\$1,500", and "No target". A blue box with a heart icon contains the text: "Don't worry, if your target isn't reached, all funds raised will still be sent to your chosen charity." At the bottom are "Back" and "Next" buttons. A footer note states: "JustGiving has 0% platform fees for donations. All funds will go direct to the charity."

- 9 Personalize your page: add a title, explain why you are raising money, customize your URL, and add photos. You can choose **“Skip for now”** for any prompt. When finished, click **“Next: Finalize”**.



The screenshot shows the JustGiving "Personalise your page" screen. At the top, the JustGiving logo is on the left, and a progress bar is on the right. The main heading is "Personalise your page". Below it, a subtext says "A great story will help to engage potential supporters. Not ready? [Skip and add later](#)". The "Page title" field contains "Olivia's fundraiser for The University of Ottawa Heart Institute Foundation". The "Why are you raising money?" section has a text editor with the text: "Your Heart. Your Institute. Our Future—Together. The donations we receive from our community are the lifeline that provides the tools and science needed to treat and eventually eradicate cardiovascular disease. Imagine a future where every cardiac patient has hyper-personalized medicine, surgery, and care tailored to their own DNA. Your compassion and empathy can make this future a reality." Below the text is an "Enhance my story" button. The "Customise your web URL" field contains "olivia-grebe-3", with the full URL "justgiving.com/page/olivia-grebe-3" shown below it. At the bottom are "Back" and "Next: Page cover" buttons. Three black arrows point to the "Page title" field, the "Why are you raising money?" section, and the "Next: Page cover" button.

You're almost finished!

Summary

Charity	The University of Ottawa Heart Institute Foundation
Target	CA\$500

Keeping in touch

The University of Ottawa Heart Institute Foundation will receive your details and may need to contact you to support you in this fundraising effort.

☐ I'm happy for The University of Ottawa Heart Institute Foundation to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.

Set your fundraiser live

Page owner

By clicking 'Launch my page', you agree to our [terms of service](#), our [privacy policy](#), and have read the [Fundraising Regulator's Guidance Notes](#).



Back

Launch my page

10 Answer the final prompts and click “Launch my page”!

Add a cover photo or video

A personalised page typically raises 30% more. Not ready? [Skip for now](#)

Photo

Video

Custom photo



UNIVERSITY OF OTTAWA
HEART INSTITUTE
INSTITUT DE CARDIOLOGIE
DE L'UNIVERSITÉ D'OTTAWA

FOUNDATION
FOUNDATION

 Remove photo

Back

Next: Finalise

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

NEXT STEPS

Now it's your time to fundraise!

Post your fundraiser on social media. Email, text, and share the link with family, friends, or co-workers. Create a QR code and print a poster!

Get creative and have fun while you raise funds for a good cause!